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## **New State Director Hired at Maine SBDC**



**May, 2008, Portland, Maine** – Mark Delisle of Scarborough has been hired as State Director of The Maine Small Business Development Centers (Maine SBDC), a statewide organization that provides one-on-one business counseling and training to small businesses.

Delisle succeeds John Massaua, who served Maine SBDC for just over six years and resigned in December, 2007, to work independently on opportunities and innovation for small business.

Delisle joined the organization in late April, 2008.

“Mark has significant experience with strategic operations and innovation, which will serve Maine SBDC very well,” said John Voyer, Associate Dean at the University of Maine (USM) School of Business and co-chair of the search committee that hired Delisle. “He will provide the kind of leadership and vision necessary to take Maine SBDC into the future.”

USM has hosted the Maine SBDC for over 30 years. Delisle’s office is located at the USM Intown Building on High Street in Portland.

Delisle has extensive experience as a small business owner, most recently as an independent retailer of fine arts supplies and picture framing in Bath from 2002-2007. He also worked in Maine from 1999-2001 as an independent consultant in Internet marketing, selling fine art in various media—from auction sites to traditional retail sites—in partnership with a New York gallery.

He has been a senior consultant for a multinational technology consulting company specializing in web development and network services. For 11 years, he held various positions, including Director, in the Information Technology division at Hannaford Bros. Company in Scarborough. His technology career also includes a three-year stint managing a multimedia learning system, three years managing product systems and desktop technologies, and three years managing an information center where he supervised networking and desktop computing. Delisle has a Master of Business Administration and a Bachelor of Science in Materials Engineering from Rensselaer Polytechnic Institute.

“Having once been a small business owner in Maine, I am very much aware of the kinds of issues and challenges they face,” said Delisle. “I am delighted to have this opportunity to use my expertise and experience to assist such a vitally important sector of Maine’s economy.”

**About Maine Small Business Development Centers:** *Maine Small Business Development Centers (Maine SBDC) and its tech-focus group, Maine Small Business & Technology Development Centers (Maine SBTDC), provide comprehensive business management assistance, training, resource and information services to Maine's micro, small and technology-based business communities. Professional certified business counselors who meet rigorous education and business experience standards provide business assistance at no cost to business owners.*

*Maine SBDC/SBTDC is a partnership program of the U.S. Small Business Administration (SBA) in association with the SBA/OSBDC, Maine Department of Economic and Community Development (Maine DECD), the University of Southern Maine (USM), and leading economic and/or community development hosting organizations, including the Androscoggin Valley Council of Governments (AVCOG), Coastal Enterprises, Inc. (CEI), Eastern Maine Development Corporation (EMDC), and the Northern Maine Development Commission (NMDC); with support from the Maine Technology Institute (MTI) and other contractors, allies and stakeholders. Accredited by the Association of Small Business Development Centers (ASBDC) and administered by USM's School of Business, Maine SBDC/SBTDC operates a network of service centers and outreach offices located conveniently throughout the state.*

*More information about the Maine SBDC/SBTDC can be found at [www.mainesbdc.org](http://www.mainesbdc.org).*

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